

## IMPROVED VIGOR AND HEALTH IN CALVES

DUSTIN FREY – FREY ANGUS

# Blueprint®



## FREY ANGUS

*Frey Angus Ranch is a third-generation Angus seedstock operation located near Granville, North Dakota. Dustin Frey and his family have utilized the Blueprint® nutrition program since 2017, working with Hubbard Feeds dealer High Plains Feed & Seed, in Minot, North Dakota.*

*Dustin began using Blueprint Cattle and Calving Mineral with Bio-Mos® both prior to and during calving season, after many years of using a “premier breeder mineral.” Shortly thereafter, he noticed an improvement in the vigor and health of his calves during calving. The benefits carried into the summer season, when Dustin noticed decreased incidences of foot rot and lameness in his cows and calves. After seeing these results, the Frey’s implemented year-round use of Blueprint products and placed their bulls and replacement heifers on Blueprint as well. Since making this change in their replacement heifer nutrition program, they have had only three open heifers out of 117, which translates to a 97.5% pregnancy rate on two rounds of AI and one cycle with pasture sires. In addition, the mature cows had a 96% pregnancy rate on a 60-day breeding season with one round of AI. Since implementing the Blueprint nutrition program, more of the Frey’s bulls are passing their first breeding soundness exams, often at less than 12 months of age, and the Frey’s have seen fewer incidents of reproductive tract infections or sub-fertile bulls.*

*-Dustin Frey, Frey Angus – Granville, ND  
Purchases from Hubbard Dealer: High Plains Feed & Seed – Minot, ND*

**BLUEPRINT® PRODUCTS: BLUEPRINT® CATTLE AND CALVING MINERAL WITH BIO-MOS®**



**Blueprint®**  
NUTRITION PROGRAM